



Santee School District

SCHOOLS:

Cajon Park
Carlton Hills
Carlton Oaks
Chet F. Harritt STEAM
Hill Creek
Pepper Drive
PRIDE Academy
at Prospect Avenue
Rio Seco
Sycamore Canyon
Alternative
Success Program

NOTICE OF SPECIAL MEETING of the BOARD OF EDUCATION

Written notice is hereby given in accordance with Government Code Section 54956 that the following special meeting of the Board of Education of the Santee School District will be held:

DATE: Tuesday, July 17, 2018
TIME: 6:00 p.m.
PLACE: Cajon Park School
Computer Lab
10300 Magnolia Avenue
Santee, CA 92071

The business transacted at the meeting shall be limited to the following:

A. CALL TO ORDER

B. PUBLIC COMMUNICATION

During this time, citizens are invited to address the Board of Education about any item not on this special meeting agenda. The Board has a policy limiting any speaker to five minutes.

C. DISCUSSION AND/OR ACTION ITEMS

Members of the audience wishing to address the Board about the following item should submit a request to speak card in advance.

1.1. Bond Reauthorization Strategy Workshop and Approval of Agreement with The San Diego Group for Election Consulting Services Relative to the Bond Reauthorization

The Board of Education will meet with John Wainio of The San Diego Group for Election Consulting Services, relative to the Bond Reauthorization; and Administration recommends the approval the Agreement with The San Diego Group for Election Consulting Services Relative to the Bond Reauthorization. Action is at the direction of the Board.

D. ADJOURNMENT

Please Note: Santee School District complies with the American with Disabilities Act. If you require reasonable accommodations including alternate formats for this meeting, please contact the Superintendent's Office at (619) 258-2304 at least two (2) days prior to the meeting.

BOARD OF EDUCATION · Dustin Burns, Dianne El-Hajj, Ken Fox, Elana Levens-Craig, Barbara Ryan
DISTRICT SUPERINTENDENT · Kristin Baranski, Ed.D.

9625 Cuyamaca Street · Santee, California 92071-2674 · (619) 258-2300 · www.santeesd.net

Discussion and/or Action Item C.1.1.
Prepared by Dr. Kristin Baranski
July 17, 2018

Bond Reauthorization Strategy Workshop and
Approval of Agreement with The San Diego
Group for Election Consulting Services
Relative to the Bond Reauthorization

BACKGROUND:

As the District works toward putting a bond reauthorization measure on the November 2018 ballot, it will be necessary to conduct outreach efforts to various individuals and groups in order to ensure stakeholders are provided accurate information.

The San Diego Group specializes in providing a variety of services related to public affairs, including elections. Administration recommends engaging them to provide consulting services relative to the bond reauthorization.

RECOMMENDATION:

Approve Agreement with The San Diego Group for election consulting services relative to the bond reauthorization.

FISCAL IMPACT:

Up to \$3,000 to be paid from the General Fund.

STUDENT ACHIEVEMENT IMPACT:

This is a fiscal item. All fiscal resources impact student achievement.



AGREEMENT

July 17, 2018

This agreement is between The San Diego Group, a public affairs and political consulting firm, hereinafter referred to as "consultant," and the Santee School District, hereinafter referred to as "client," whereby the consultant agrees to provide advice and assistance in support of the client's efforts to win approvals for a bond re-authorization on the November 2018 ballot.

Term

The term of this agreement shall be from July 18, 2018 through October 15, 2018, with an extension on a month-to-month basis with the agreement of both parties.

Services to be provided

The consultant shall provide advice and assistance to the client, including but not limited to:

- Outreach to local elected officials and organizations as part of an effort to provide accurate and relevant information regarding the proposed bond reauthorization.

This list includes, but is not limited to:

- Local city, state, and federal elected officials
- Lincoln Club of San Diego County
- Central Committee of the Republican Party of San Diego
- Taxpayer advocacy groups
- Santee community leaders and organizations
- Other individuals as necessary/requested

Payment for Consulting Services

- Fee: Not to Exceed \$3,000 to be billed as services are rendered on a frequency no less than monthly
- Fee includes incidental expenses. Other expenses will be pre-approved by client.

Cancellation

This agreement may be cancelled by either party with 30 days notice. If cancelled, payments will be prorated for the term of service.



Confidentiality

Neither consultant nor client shall not disclose nor permit the disclosure of any Confidential Information. As used in this agreement, the term "Confidential Information" means any agreements, information or materials that are acquired by Consultant in carrying out Consultant's duties under this engagement and any information otherwise directed by client as confidential information.

Agreed to this 17th day of July, 2018.

A handwritten signature in black ink, appearing to read "John Wainio".

John Wainio
The San Diego Group

Karl Christensen, Assistant Superintendent
Business Services
Santee School District